



# Rethinking Leadership:

## Interim and Independent Directors as Strategic Levers

### A Smart Play in a Changing Market

The market is gaining momentum, even as tariff uncertainty and ongoing policy debates continue to reshape the landscape. Companies are moving from caution to action—but execution risk is rising, and the stakes around leadership have never been higher. While many pause or pull back, forward-thinking owners and operators know that leadership agility is key to staying competitive.

In this climate, interim executives and independent directors are not just tactical stopgaps — they are strategic levers that provide stability, sharpen strategy, and accelerate execution at critical junctures.

Demand for both interim C-suite executives and independent board directors is on the rise as companies work to protect value, steer through disruption, and position businesses for long-term success. While roles differ, both serve as catalysts during inflection points. Whether managing transitions, triaging a problem, or preparing for growth, the right leader—at the right time—can make all the difference.

### Why Now

Market headwinds are intensifying: economic pressures, geopolitical shifts, and capital constraints are colliding to create operational and financial friction.

Interim and independent support isn't only for deep distress. It's equally powerful in stagnant or scaling environments—when leadership needs a hands-on partner to identify opportunities, accelerate growth, and guide the path forward.

**“The firms that outperform in volatile markets are the ones that act decisively — and bring in the leadership required to meet the moment.”**

Jeffrey Unger, G2 Founder & CEO

#### **DECISION-MAKERS ARE FACING CRITICAL MOMENTS:**

##### **Leadership gap during a critical moment?**

Interim executives provide continuity and direction.

##### **Operational or financial distress?**

Interim leaders drive stabilization and turnaround.

##### **Facing governance challenges or increased stakeholder scrutiny?**

Independent directors deliver accountability, fresh perspective and fiduciary discipline.

## The Power of Fresh Eyes and Deep Experience

Interim executives and independent directors bring objectivity. Free from internal dynamics or legacy bias, they quickly identify challenges and act decisively.

**Perspective alone isn't enough.** Our leaders combine deep industry expertise with situational experience—complex turnarounds, M&A transactions of every kind, and the dynamics of competing stakeholders—giving them the ability to anticipate challenges and drive outcomes.

# 25+

**Seasoned C-level executives form our deep bench,** available for both Independent Director and Interim Management roles.

### WE DEPLOY ...

**leaders across core sectors including:**

- Consumer & Retail
- Industrial & Manufacturing
- Technology & Business Services
- Transportation & Logistics

### WE PLACE ...

**talent into mission-critical roles such as:**

- Chief Restructuring Officer (CRO)
- Chief Executive Officer (CEO)
- Chief Operating Officer (COO)
- Chief Financial Officer (CFO)
- Controller/VP of Finance
- Independent Board Directors

**“What makes these roles so impactful is the combination of fresh perspective and lived experience. Interim and independent leaders have navigated turnarounds, transformations, and growth journeys, they know what works, what doesn't, and how to create momentum when it matters most.”**

Kirk Waldron, Managing Director,  
Restructuring & Revitalization

## How G2 Helps

At G2, we help companies and investors navigate complexity, lead through change, and unlock value. Whether supporting operational transformation, strengthening governance, or bridging leadership transitions, we deploy experienced interim and independent talent to deliver results across all stages of the business lifecycle — bringing clarity, confidence, and momentum to the moments that matter most. Our teams are adept at engaging institutional stakeholders—lenders, private equity sponsors, and boards—with clear, actionable insights that support confident decision-making.

Our team includes a deep bench of 25+ seasoned C-level executives available for both Independent Director and Interim Management roles. With leadership backgrounds spanning turnaround, transformation, and growth, our professionals bring the insight and experience needed to lead in dynamic conditions. Importantly, they don't operate in isolation—they are part of the broader G2 platform, working seamlessly with our investment bankers, restructuring professionals, capital markets team, and junior resources to deliver integrated solutions and maximize value for our clients.

# G2 Featured Engagements

## Project Ridgemont

Outsourced packaging company serving cannabis industry

CEO

## Project Takeout

125+ location fast food franchisee

CRO

## Project Timber

Manufacturer of portable sawmills

CEO & CRO

## Project Fingerprint

Provider of technology-enabled services and software

CFO

**“We believe industry experience is non-negotiable. The ability to recognize patterns, anticipate risks, and apply tested solutions is what distinguishes leaders who stabilize from those who truly transform.”**

Jeffrey Unger, G2 Founder & CEO

Backed by a national footprint, we support clients across North America and are positioned to respond with urgency — with interim leaders ready to be on the ground within days. Whether you’re facing a sudden departure, a shift in strategy, or the need for governance reinforcement, G2 delivers leadership solutions at the speed of business.



**Jeffrey Unger**  
Chairman & CEO  
Junger@g2cap.com



**Ben Wright**  
COO  
Bwright@g2cap.com



**Randy Lay**  
Managing Director  
Restructuring & Revitalization  
rlay@g2cap.com  
*Telecommunications  
Chemicals  
Construction*



**Don Van Der Wiel**  
Managing Director  
Restructuring & Revitalization  
Dvanderwiel@g2cap.com  
*Consumer & Retail  
Transportation & Logistics*



**Zeeshan Mirza**  
Managing Director  
Restructuring & Revitalization  
zmirza@g2cap.com  
*Technology & Business  
Services  
Consumer Services  
& Franchising*



**Kirk Waldron**  
Managing Director  
Restructuring & Revitalization  
kwaldron@g2cap.com  
*Manufacturing  
Business Services & Logistics*



**Rhett Ross**  
Managing Director  
Restructuring & Revitalization  
Rross@g2cap.com  
*Aerospace & Defense  
Industrials & Manufacturing*



**Jim Wiesen**  
Managing Director  
Restructuring & Revitalization  
Jwiesen@g2cap.com  
*Industrials & Manufacturing  
Transportation & Logistics*

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