



# G2 Capital Advisors: A Full Lifecycle Partner

## A Decade-Long Partnership Rooted in Trust

As one of America's oldest and most respected seafood companies, Slade Gorton was navigating industry-wide headwinds during a challenging economic cycle. The Gorton family knew they needed a partner they could trust. What they found was more than an advisor—they found G2.

The partnership began as a mandate to restructure the company's balance sheet and evolved into a decade-long relationship that spanned every stage of the business lifecycle.

### From Stabilization to Growth to Strategic Exit

Over the course of eleven years, G2 partnered with Slade Gorton through periods of challenge and success:

DECEMBER 2012



APRIL 2023



**1. Balance Sheet Restructuring**  
Navigated complex lender dynamics and tightened liquidity to stabilize operations.

**4. Refinancing**  
Structured a \$55MM refinancing to enhance liquidity and reduce borrowing costs.

**7. Sale**  
Advised the Gorton family on a successful sale to Cooke Seafood, preserving family leadership and legacy.

**2. Interim Management**  
Installed a CRO, COO, and team of financial analysts to rebuild internal capabilities.

**5. Operational Restructuring**  
Stabilized performance by addressing liquidity gaps, streamlining operations, and restoring organizational focus.

**3. Independent Director**  
Introduced outside governance for the first time in company history, strengthening strategic oversight

**6. Minority Recapitalization**  
Facilitated a cross-border equity investment by a strategic partner in the seafood sector.



Refinancing: Wells Fargo  
Minority Recapitalization: Samherji  
Sale: Cooke Seafood

“Over more than a decade, G2 became more than an advisor. They were a true partner. Their depth of expertise and steady guidance helped us navigate complex decisions at every stage of the business, including one of the most significant transitions in our company’s multi-generational history.

*Kim Gorton, CEO of Slade Gorton*



## A Relationship That Transcends Transactions

G2’s ability to deliver value across economic cycles—through restructuring, capital markets, and strategic M&A—has made us a true long-term advisor to Slade Gorton. From navigating distress to enabling growth and executing a transition, G2 supported the business through every critical phase.

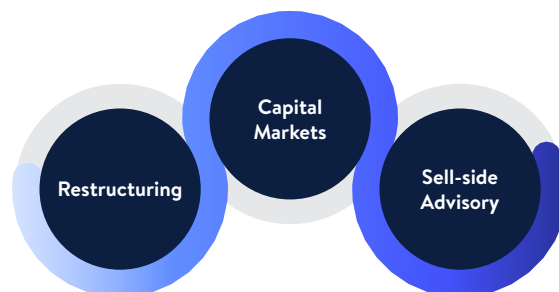
## Why G2?

- **Relationship Driven**—Built on trust, not just transactions
- **Industry Focused**—Deep expertise across the sectors we serve.
- **Lifecycle Solutions**—From turnaround to transformation to exit.

G2 is more than a dealmaker. We are a strategic partner for the full lifecycle of your business.

## Lifecycle Advisory in Action

G2’s integrated platform enabled Slade Gorton to navigate complexity, unlock growth, and execute a successful sale—demonstrating the value of lifecycle advisory through every phase of the business journey.



## MEET G2’S TEAM: PARTNERS IN YOUR SUCCESS



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