

Upcoming Debt Maturity? Let Us Help You Raise New Capital

The Quick Service Restaurant (QSR) sector remains resilient. Scalable platforms with strong brands continue to stand out, creating opportunities for growth. G2 can help ensure you have the right capital structure to win in this market.

Why G2 Wins in QSR Advisory:

- QSR-specific insight and multi-unit expertise
- Longstanding relationships with lenders in the industry
- Fast, customized solutions to complex challenges
- Competitive, targeted processes that maximizes optionality and terms
- Proven track record to deliver certainty of closing



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G2 combines sector knowledge with execution excellence to help operators secure the right capital structures and strategic outcomes for long-term growth. Leveraging deep industry expertise, broad lender relationships, and a proven ability to execute under complex conditions, G2 delivers solutions that position clients to grow, adapt, and create value.

Expertise in Action









Quality Meats, an Arby's franchisee and portfolio company of Genrock, has been refinanced by Old National Bank

Client

A leading Arby's franchisee operating 26 restaurants across five states

Situation

Quality Meats faced an upcoming loan maturity and sought a solution to refinance existing debt, invest in restaurant upgrades, and position for continued growth.

Engagement

G2 was engaged to lead a focused refinancing process, leveraging deep QSR expertise to identify strategic partners and deliver a tailored capital structure.

Outcome

G2 secured a new financing package with Old National Bank, including a term loan and development line to support debt repayment, remodeling efforts, and expansion initiatives.







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