

POLITICAL SHIFT

Manufacturing at a Crossroads: Embracing Aggressive Growth and Trade Strategies in a Second Trump Term

As potential policy changes loom, manufacturers face pivotal choices. Here's how to strategically position for growth, resilience, and competitive advantage in a changing landscape.

In the wake of a Trump victory, U.S. manufacturers and industrial firms stand at a pivotal juncture, poised to capitalize on policies that could reshape the competitive landscape. With a focus on deregulation, tax incentives, and a firm stance on trade, a second Trump term brings renewed opportunities and challenges for growth and M&A activity in the manufacturing sector.

G2 Capital Advisors is here to help businesses seize market shifts, drive growth with smart acquisitions, deploy capital, and tackle rising trade tensions head-on.

Trump Administration's Policy Continuations and Their Impact

A Trump administration is likely to advance pro-business initiatives that include further tax cuts, deregulation, and an intensified approach to trade protectionism. For manufacturers, these measures may translate into reduced operational costs and new incentives to scale domestically. The administration's trade stance may also impact global supply chains, creating unique M&A opportunities for those ready to pivot their strategies and mitigate risk.

Ready to Strategize for What's Ahead?



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In today's evolving market, the right M&A strategy can be a powerful lever for growth. By identifying opportunities that align with your business's strengths, we can help you navigate this landscape and build a foundation for lasting success.”

Michael Flynn
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Capitalizing on Tax Incentives and Deregulation

As new tax cuts and deregulation are introduced, manufacturers can expect operational savings that could be reinvested into growth, innovation, or acquisition strategies. G2 can play a crucial role in helping business owners optimize these incentives, focusing on maximizing cash flow, expanding market reach, and identifying potential acquisitions that align with their strategic objectives. By strategically deploying these savings, companies can position themselves for sustainable, long-term growth and market advantage.

Portfolio Strategy Amid Trade Volatility and Supply Chain Repositioning

With an aggressive trade agenda expected to continue, companies relying on global supply chains may face increased costs and disruptions. To manage these challenges, manufacturers are increasingly considering on-shoring or near-shoring production to mitigate supply chain risk and capitalize on domestic incentives. G2's expertise can guide businesses in evaluating on-shore or near-shore opportunities, structuring M&A deals that reduce international dependencies, and aligning assets for stronger domestic and regional market positioning. This approach can help manufacturers create a more resilient and agile portfolio that balances growth and operational stability.

Restructuring for Resilience in a High-Risk Trade Environment

Restructuring in this context means more than just reacting to changes; it's about anticipating and planning for them. For manufacturers facing potential trade disruptions or supply chain risks, G2 offers solutions that allow companies to proactively reposition their assets and explore strategic acquisitions to enhance resilience. This approach includes alternative sourcing, diversifying supplier bases, and optimizing logistics to protect against price shocks.

Growth-Oriented Strategy with a Contingency Focus

To navigate an unpredictable regulatory and trade landscape, contingency planning will be vital. As businesses move into a new phase under the Trump administration, G2 encourages a dual approach: leveraging opportunities for immediate growth, including through M&A, while building the resilience needed to withstand future trade challenges. By developing strategies that prioritize both expansion and risk mitigation, firms can ensure they're prepared for whatever shifts may arise in the months and years ahead.

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As business owners, you're navigating an uncertain future, but it's also a moment ripe with possibility. Having seen cycles like this before, I know that a strategic approach—grounded in clear thinking and resilience—can turn potential challenges into concrete opportunities for growth.”

Randy Lay

Managing Director
Restructuring @ G2

A Trump administration presents a unique environment for U.S. manufacturers to seize growth opportunities and embrace operational efficiencies. However, with potential trade volatility on the horizon, proactive planning, strategic acquisitions, and restructuring will be key to thriving in this new era.

G2 Capital Advisors stands ready to guide companies through this pivotal moment, helping them achieve agility, resilience, and growth in an evolving global market.

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